

Clas Ohlson opens a new store in Helsinki, Finland

Today, a new Clas Ohlson store opened in the Redi shopping centre in Kalasatama, Helsinki.

The new store opened at the same time as the new shopping centre, so there was a long queue of customers, people eager to make their first visit to the centre.

“We are delighted to open a store in Kalasatama, a fast-growing area in Helsinki. The Redi shopping centre is easy to access, and our store is easy to find, as we are located on the ground floor. We have a wide product range and it can easily be complemented by ordering online and collecting your items in the store,” says Sampo Päällysaho, Country Manager for Clas Ohlson in Finland.

Clas Ohlson's new store in Helsinki has a retail space of approximately 1,000 square metres and a customer base of approx. 120,000 inhabitants.

For more information about Clas Ohlson's store network and future store openings, please see our detailed list on about.clasohlson.com.

For more information, please contact:

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Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. This year, we are celebrating 100 years as a business with customers in five markets, approximately 5,000 co-workers and annual sales of approximately 8 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Read more about our history on clasohlson100.com/en or visit about.clasohlson.com for current events and information.