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Clas Ohlson participates at the Global Child Forum in Dubai

As part of Clas Ohlson's commitment to sustainability questions in general, and children's rights in particular, Clas Ohlson participated at the Global Child Forum in Dubai which took place yesterday. More than 400 decision makers from industry and commerce, government, the academic world and civil society got together to discuss children's rights.

Yesterday Clas Ohlson participated at the Global Child Forum, whose vision is a sustainable world where children's rights are respected. Through global dialogue, knowledge and sector exceedance Clas Ohlson was invited to participate and inspire to further steps towards children's rights.

"In this context we are a small player, but our absolute ambition is to make a difference. We focus on the areas where we as a company have the biggest impact when we define our sustainability agenda", said Klas Balkow, President and CEO at Clas Ohlson, in his speech yesterday at the Global Child Forum in Dubai.

Besides working with sustainability questions integrated in the own operation, Clas Ohlson is also working together with external experts to improve the conditions for children. Clas Ohlson is since several years working together with Save the Children and through CCR CSR (Centre for Children's Rights and Corporate Social Responsibility) locally in China to improve the situation for migrant workers and their children.

"At Clas Ohlson, sustainability questions are on the top of our agenda, and we are of course glad to participate at the Global Child Forum and share the way we work. By working integrated with these question from the Children's Rights principles we have a clear and substantial agenda for sustainability which is important for us to discuss in this type of forum", said Klas Balkow.

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***Clas Ohlson** was founded in 1918 as a mail order business based in Insjön, Dalarna, Sweden. Today, the company is trading in five countries offering outstanding service via its approx. 200 stores, web shop, catalogue and telephone sales channels. Clas Ohlson helps its customers solve every day practical problems with a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on the Nasdaq OMX Nordic Exchange, has sales of 7 billion SEK and over 4,700 employees. Visit Clas Ohlson at www.clasohlson.com.*