

Clas Ohlson won award for being Sweden's 'Sustainable Store Chain of the Year'

During the Retail Awards in Stockholm last night, Clas Ohlson was awarded the prize 'Sustainable Store Chain of the Year' in Sweden. The jury highlighted, among other things, more sustainable products and services as a success factor in Clas Ohlson's sustainability work.

Retail Awards is an annual event organized by the Swedish Trade Federation (Svensk Handel) and Market, the trade magazine, aiming at highlighting successful companies, persons and initiatives in retail. During the evening, prizes were handed out in a total of twelve different categories. In the category Sustainable Store Chain of the Year 2018, the jury's choice was Clas Ohlson.

"We are very proud that our sustainability work is being recognized in this way. We focus our work across the entire value chain, and the customer offering - products and services - play a central role. An increasing part of our total sales comes from products for a more sustainable lifestyle and our goal is to reach 25 per cent by 2020. Within our overall future strategy, the development of different types of services will be important and there are big opportunities for new smart solutions which contributes to a more circular and resource efficient economy," says Åsa Portnoff Sundström, Head of Sustainability at Clas Ohlson.

Motivation of the jury:

With a 100 year history and a long-term commitment to sustainability, Clas Ohlson is engaged, focused and goal-oriented in its sustainability work. In addition to reducing its own environmental impact, the company helps its customers to lead a more sustainable lifestyle by offering more sustainable products and services. The store chain invests in spare parts, service in own workshops and tool rental, at the same time as sales of sustainable products is rapidly increasing. Clas Ohlson also published its first integrated annual- and sustainability report during the year.

Read more about Clas Ohlson's sustainability work here:

<https://about.clasohlson.com/en/sustainability/>

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Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. This year, we are celebrating 100 years as a business with customers in five markets, more than 4,800 co-workers and annual sales of approximately 8 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Read more about our history on clasohlson100.com/en or visit about.clasohlson.com for current events and information.