

## **Clas Ohlson opens its second Lab Store**

**Clas Ohlson opened its second Lab Store today in Helsinki, Finland. The Clas Ohlson Lab Store is a small store with a large and evolving content. Products available in the Lab Store will depend on the season.**

In a Clas Ohlson Lab Store, customers can buy from a more adapted product range and experience Clas Ohlson in a new and exciting way.

Sampo Päälysaaho, Country Manager for Clas Ohlson Finland, comments as follows:

“We have opened a new Lab Store in the shopping area of Hakaniemi subway station. The theme for the store this season is “organise and decorate your home”, and the store’s location is perfect for quick purchases on the way to work or home. The entire range can also be pre-ordered and collected in the store.”

Clas Ohlson opened its first Lab Store in Espoo, Finland, earlier this autumn.

Sweden’s first Clas Ohlson Lab Store will open on Sveavägen in Stockholm later this autumn.

For more information, please contact:

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*Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. This year, we are celebrating 100 years as a business with customers in five markets, approximately 5,000 co-workers and annual sales of approximately 8 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Read more about our history on [clasohlson100.com/en](http://clasohlson100.com/en) or visit [about.clasohlson.com](http://about.clasohlson.com) for current events and information.*