

Clas Ohlson's sales performance in July 2017

Sales decreased by 3 per cent in July to 616 MSEK (635). In local currencies, sales decreased by 3 per cent versus previous year.

Compared with the same month previous year, the net store portfolio was expanded by 11 stores. At the end of the period, the total number of stores was 218.

Sales in July is distributed as follows:

Countries, MSEK	July 2017/18	July 2016/17	Percentage change	Percentage change, local currency
Sweden	276	291	-5	-5
Norway	250	251	0	-1
Finland	70	69	+2	0
Outside Nordic countries*	19	23	-17	-14
	616	635	-3	-3

*Effected by store optimization in the UK.

Total sales during the first three months of the fiscal year (May to July 2017) increased by 1 per cent to 1,783 MSEK (1,763). In local currencies, sales was unchanged.

The first quarter interim report 2017/18 will be published at 07:00 CET on Wednesday 6 September 2017. The report will be presented on the same day at 08:30 CET in Clas Ohlson's store at Drottninggatan 53 in Stockholm, Sweden.

For more information, please contact:

Sara Kraft Westrell, Director of Information and Investor Relations, phone +46 247 649 13

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Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of approximately 8 billion SEK and more than 4,800 employees. Visit Clas Ohlson at www.clasohlson.com