

Clas Ohlson is now back in central Sundsvall

Clas Ohlson's new store in central Sundsvall opened at 10 a.m. today. Now there's once again a Clas Ohlson store in the city centre, in addition to Clas Ohlson's current store in Birsta outside Sundsvall.

"We know that we have been eagerly awaited. We have been receiving questions daily about returning to the city centre after closing our previous store a few years ago. It feels very exciting to be back and once again be able to offer our wide range of home improvement products in central Sundsvall," says Andreas Helgesson, Country Operations Manager.

25 years ago, Clas Ohlson came to Sundsvall the first time, and with the new store, Clas Ohlson now has two stores in Sundsvall. The new store is located along Storgatan next to Stora Torget and has a sales area of 1,050 square meters.

"We have a range of products that I think customers in central Sundsvall will appreciate. It includes everything from cleaning and storage products to tools and products for the connected home. These are products that we know many people have missed being able to purchase in downtown Sundsvall," says Andreas Helgesson.

The store opening in Sundsvall is the sixth of a total of eleven store openings during Clas Ohlson's current fiscal year, which ends on April 30. During the fiscal year 2024/2025, the store network is planned to be expanded by approximately 10 stores.

Future store openings

Sweden

Falkenberg, Gallerian Stortorget - planned opening April 2024

Malmö, Kronprinsen - planned opening April 2024

Vetlanda, Nydala Handelsområde - planned opening April 2024

Lund, Stora Södergatan - planned opening May 2024

Helsingborg, Kullagatan - planned opening June 2024

Lidingö, Lidingö Centrum - planned opening September 2024

Burlöv, Burlöv Center - planned opening September 2024

Norway

Oslo, Stenersgata - planned opening April 2024

Drammen, CC Drammen – planned opening May 2024

Tønsberg, Kilen – planned opening September 2024

Tynset, Elfengveien – planned opening October 2024

Fredrikstad, Værstetorvet - planned opening November 2024

Finland

Oulu, Kaakkuri Retail Park - planned opening April 2024

For more information, please contact:

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Clas Ohlson was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in three markets, approximately 5,000 co-workers and annual sales of approximately 9 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Visit about.clasohlson.com/en to read about us and our passion for simplifying life in all kinds of homes.