

Press release 1 July 2014

Clas Ohlson opens new stores in Sweden and Finland

Clas Ohlson has signed contracts regarding new stores in Center Syd in Löddeköpinge, Sweden and Goodman shopping center in Hämeenlinna, Finland.

The store in Löddeköpinge is scheduled to open in October 2015 and retail space amount to 1,293 square metres. The store's catchment area comprises approximately 300,000 residents.

The store in Hämeenlinna is scheduled to open in October 2014 and retail space amount to 890 square metres. The store's catchment area comprises approximately 140,000 residents.

In the current 2014/15 financial year, Clas Ohlson plans to establish 10-15 new stores. The number of future store openings contracted amounts to a total of 14 stores. With current 186 stores and 14 contracted stores, Clas Ohlson will have a total of 200 stores, of which 83 in Sweden, 71 in Norway, 33 in Finland, 12 in the UK and one in Dubai.

Future store openings

Sweden

Barkarby Gate, Stockholm, scheduled to open in November 2014 Amiralen Shopping Centre, Karlskrona, scheduled to open in November 2014 Uddevalla Torp, Uddevalla, scheduled to open in autumn 2015 Center Syd, Löddeköpinge, scheduled to open in October 2015 Umeå Syd, Umeå, scheduled to open in spring 2016

Finland

Puuvilla, Björneborg, scheduled to open in October 2014 Goodman shopping center, Hämeenlinna, scheduled to open in October 2014 Mylly Shopping Centre, Raisio, scheduled to open in October 2015

Norway

Slependen, scheduled to open in September 2014 Lilleaker, Oslo, scheduled to open in October 2014 Orkdal, scheduled to open in November 2014 Mandal, scheduled to open in November 2014 Hamar, scheduled to open in November 2014 Sandefjord, scheduled to open in March 2015

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Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Dalarna, Sweden. Today, the company is trading in five countries offering outstanding service via its approx. 200 stores, web shop, catalogue and telephone sales channels. Clas Ohlson helps its customers solve every day practical problems with a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on the Nasdaq OMX Nordic Exchange, has sales of approx. 6.8 billion SEK and over 4,700 employees. Visit Clas Ohlson at www.clasohlson.com.