

## Clas Ohlson's 100th store in Norway is now open

**Clas Ohlson now has 100 stores in the Norwegian market. The hundredth store opened today in Egersund, south of Stavanger.**

"It's incredibly great to reach the milestone of 100 stores in Norway. We opened our first Norwegian store in 1991, and since then, Norwegians have truly embraced Clas Ohlson," says Rune Johansen, Country Operations Manager.

The store has a sales area of 920 square meters and is located in Alti Eikunda shopping center in the heart of Egersund. When the store opened at 10 a.m. today, many customers were waiting outside the store.

"We know we've been eagerly awaited in Egersund for many years. With our new store, we can offer a broad and affordable selection for home fixing. This time of year, we are, of course, focusing extra on everything needed for Christmas," says Rune Johansen.

The store opening is Clas Ohlson's sixth store opening in Norway during the 2024 calendar year. Earlier this year, new Clas Ohlson stores have opened in Oslo, Drammen, Tønsberg, Tynset, and Fredrikstad.

Clas Ohlson now has 238 stores, with 101 in Sweden, 100 in Norway, and 37 in Finland.

### **Future store openings**

Sweden

Stockholm, Arninge – planned opening spring 2025

Uppsala, Boländerna – planned opening spring 2025

Norway

Namsos, Bråholmen Handelspark – planned opening September 2025

### **For more information, please contact:**

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*Clas Ohlson was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in three markets, approximately 5,000 co-workers and annual sales of approximately 10 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help people to improve their everyday lives by offering practical and sustainable solutions at attractive prices. Visit [about.clasohlson.com/en](http://about.clasohlson.com/en) to read more about us and how we make home fixing available, sustainable and enjoyable for everyone.*