

Clas Ohlson increase sales in June

Sales in June increased by 16 per cent compared with June last year, and the sales growth in comparable units and local currency amounted to 9 per cent. Clas Ohlson’s online sales growth in June amounted to 119 per cent.

June sales increased by 16 per cent to 697 MSEK (600). In local currencies, sales increased by 13 per cent compared with the preceding year. Sales were supported by extensive commercial activities in connection to Clas Ohlson’s 100 year anniversary on 28 June. Sales were also positively impacted by a calendar effect of approximately 2 percentage points due to a higher number of trading days than in the year-earlier period. Sales in June in comparable units and local currency increased by 9 per cent.

Online sales in June increased by 119 per cent to 45 MSEK (21).

Compared with June last year, the store portfolio was expanded net by 14 stores. At the end of the period, the total number of stores was 232.

Countries, MSEK	June 2018/19	June 2017/18	Percentage change	Percentage change, local currency
Sweden	310	271	14	14
Norway	290	245	18	12
Finland	74	66	13	7
Outside Nordic Countries	23	19	20	14
	697*	600	16	13

* of which 45 MSEK (21) comprises online sales.

Total sales for the first two months of fiscal year 2018/19 (May to June 2018) increased by 12 per cent to 1,300 MSEK (1,166). In local currencies, sales increased by 8 per cent. Sales in comparable units and local currency increased by 5 per cent. Online sales for the period increased by 69 per cent to 74 MSEK (44).

The interim report for the first quarter of 2018/19 will be published at 7:00 CET on Wednesday 5 September 2018. The report will be presented at 8:30 CET the same day.

For further information, please contact:

Sara Kraft Westrell, Director of Information and IR, tel +46 247 649 13

This is information that Clas Ohlson AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 7:00 am CET on 13 July 2018.

Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. This year, we are celebrating 100 years as a business with customers in five markets, more than 5,000 co-workers and annual sales of above 8 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Read more about our history on clasohlson100.com/en or visit about.clasohlson.com for current events and information.