

Clas Ohlson's second store in Vaasa is now open

This morning, Clas Ohlson opened a new store in Vaasa, Finland. The store opening is part of Clas Ohlson's strategy to grow in the Finnish market.

The new store is located in Klemetilään just outside central Vaasa. With the opening, Clas Ohlson will have two stores in Vaasa.

"We opened our first store in Vaasa in 2004 and over the years we have gained many customers who appreciate our wide range for home fixing. With the new store in Klemetilään, we become even more accessible to our customers," says Carita Degerman, Country Operations Manager.

The store opening is also part of Clas Ohlson's strategy to grow in the Finnish market

"We want to get more Finns to discover Clas Ohlson. Finland is the country where Clas Ohlson's customers are most satisfied and we see great potential to grow in the Finnish market. The new store in Vaasa is one of the steps we are now taking to grow in Finland," says Carita Degerman.

The new store in Klemetilään in Vaasa has a sales area of 1045 square meters.

For more information, please contact:

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Clas Ohlson was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in four markets, approximately 5,000 co-workers and annual sales of approximately 8.8 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Visit about.clasohlson.com/en to read more about us and how we simplify home fixing for everyone, responsibly.