

Grand opening for Clas Ohlson in Tynset, Norway

Customers showed great interest when Clas Ohlson's new store in Tynset, Norway, opened this morning. The store is Clas Ohlson's first in northern Østerdalen, where Tynset is located.

"This area has previously been a blank spot for us, and we know we've been eagerly awaited in this part of Norway. Now we're reaching new customers who previously had a long way to the nearest Clas Ohlson store," says Rune Johansen, Country Operations Manager.

Tynset is a commercial centre for the northern parts of Østerdalen in central Norway, and Clas Ohlson's new store is well located at the entrance to Tynset. The sales area is 978 square meters.

"We are getting a store where we can offer Clas Ohlson's full range of products for home fixing. At this time of year, we are of course also putting a lot of effort into everything you need for Christmas," says Rune Johansen.

The store opening is Clas Ohlson's fourth in Norway during the calendar year 2024. Next week, a new store will also open in Fredrikstad and in November, Clas Ohlson will open its 100th store in Norway, in Egersund in southwestern Norway.

Clas Ohlson now has 236 stores, with 101 in Sweden, 98 in Norway, and 37 in Finland.

Future store openings

Sweden

Stockholm, Arninge – planned opening spring 2025

Uppsala, Boländerna – planned opening spring 2025

Norway

Fredrikstad, Værstetorvet – planned opening October 2024

Egersund, Alti Eikunda – planned opening November 2024

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Clas Ohlson was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in three markets, approximately 5,000 co-workers and annual sales of approximately 10 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help people to improve their everyday lives by offering practical and sustainable solutions at attractive prices. Visit about.clasohlson.com/en to read more about us and how we make home fixing available, sustainable and enjoyable for everyone.