## clas ohlson

## Clas Ohlson will phase out disposable barbecues during 2019

During 2019, Clas Ohlson will phase out the sale of disposable barbecues and offer clever, portable alternatives instead. The initiative is part of Clas Ohlson's sustainability strategy, where products with a negative environmental impact are continuously phased out.

About a month ago, Clas Ohlson announced that the company will stop selling disposable plastic cutlery. Now the decision has been taken to stop selling disposable barbecues for environmental reasons.

"The disposable barbecue is a product that contributes to littering, it is not resource efficient and it often ends up in the rubbish bin instead of being recycled. This is why we have decided to remove this product from our product range. Our focus in the future will be on clever, portable alternatives and several new models will be launched this spring," says Nina Cronehag, Business Leader at Clas Ohlson.

Clas Ohlson's goal is that the proportion of products which contribute to a more sustainable lifestyle shall be 25 percent of the company's total sales in the year 2020. This means that the company will actively and continuously incorporate products into their range that in one way or another are more environmentally friendly and resource efficient than comparable products, while at the same time remove products that are unsustainable, such as the disposable barbecue.

Read more about Clas Ohlson's selection of portable charcoal, gas and electric BBQs <u>here</u>.

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**Clas Ohlson** was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in five markets, approximately 5,000 co-workers and annual sales of approximately 8 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Visit <u>about.clasohlson.com</u> to read about our passion for simplifying life in all kinds of homes.