



Clas Ohlson's new store in Halmstad is now open

This morning Clas Ohlson's new store opened in the shopping centre Hallarna just outside Halmstad in Sweden.

Several hundred people were waiting outside the store before the opening.

"We are incredibly happy to open in Hallarna. The store has a great location in an attractive shopping centre in Halmstad, making it easy for many people to visit us," says Andreas Helgesson, Country Operations Manager.

Hallarna has around 70 stores and the shopping centre was named Shopping Centre of the Year 2019. Clas Ohlson's new store in the shopping centre has a sales area of 1043 square metres and will offer the entire Clas Ohlson range of home improvement solutions.

"We have an affordable and wide range of everything you need to fix your home this spring," says Andreas Helgesson.

The store opening is the first of fifteen planned store openings in 2024. During Clas Ohlson's financial year 2024/2025, which starts on 1 May, the store network is planned to be expanded by about 10 stores.

Future store openings

Sweden

Sundsvall, In-Gallerian - planned opening April 2024 Falkenberg, Gallerian Stortorget - planned opening April 2024 Malmö, Kronprinsen - planned opening April 2024 Vetlanda, Nydala Handelsområde - planned opening April 2024 Lund, Stora Södergatan - planned opening May 2024 Helsingborg, Kullagatan - planned opening June 2024 Lidingö, Lidingö Centrum - planned opening September 2024 Burlöv, Burlöv Center - planned opening September 2024

Norway



Oslo, Stenersgata - planned opening April 2024 Drammen, CC Drammen – planned opening May 2024 Tønsberg, Kilen – planned opening September 2024 Tynset, Elfengveien – planned opening October 2024 Fredrikstad, Værstetorvet - planned opening November 2024

Finland

Oulu, Kaakkuri Retail Park - planned opening April 2024

For more information, please contact:

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Clas Ohlson was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in three markets, approximately 4,900 co-workers and annual sales of approximately 9 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Visit about.clasohlson.com/en to read about us and our passion for simplifying life in all kinds of homes.