

Clas Ohlson opens a new store in Seinäjoki, Finland

Today, Clas Ohlson opened a new store in Ideapark shopping centre in Seinäjoki, Western Finland.

The new store's sales area is 900 m² and it is located on the first floor of the new shopping centre. Ideapark shopping centre hosts over 100 stores and is located two kilometres from the city centre of Seinäjoki.

Clas Ohlson has previously had a store in Seinäjoki, however, this store is closed and has been moved into Ideapark.

"We are very pleased with our new location, which we believe will strengthen our presence in Seinäjoki", commented Virpi Viinikainen, Country Manager Finland.

For more information, please contact: Niklas Carlsson, Group Head of Communications, +46 247 44429, niklas.carlsson@clasohlson.se.

Clas Ohlson was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in five markets, approximately 5,000 co-workers and annual sales of approximately 8.8 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Visit about.clasohlson.com to read about us and our passion for simplifying life in all kinds of homes.