

## **Clas Ohlson signs cooperation agreement with LRF Samköp**

**Clas Ohlson's business to business offer, Clas Office, has since the start in 2014 become a popular way for small and medium-sized companies to accumulate their purchases in one place – with a discount from the very first purchase. Clas Ohlson is now developing its business to business offer further by signing a cooperation agreement with LRF Samköp, which congregates approximately 70,000 businesses in the green industry.**

"We are very thankful for the confidence LRF Samköp has shown in us and look forward to welcoming its members as new business customers. For many companies we can offer more or less everything that is needed for the day-to-day work in the office, and we believe that the LRF members will appreciate this," says Annelie Steger Engholm, Manager B2B Clas Office Sweden.

LRF Samköp is owned by the Federation of Swedish Farmers and is a group of companies within the green industry, which now are offered a common discount on the entire wide range of Clas Ohlson.

"Our members range from small farmers to larger companies in the forestry industry, and the collaboration with Clas Ohlson is a clear added value to all. No matter how much they buy, they get a fixed discount without exceptions. It's very simple and with a high availability via the store network and online," said Sanna Blomberg, vice president of LRF Samköp.

The new cooperation agreement is effective as from 1 November 2017.

For more information, please contact:

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***Clas Ohlson** was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of approximately 8 billion SEK and more than 4,800 employees. Visit Clas Ohlson at [www.clasohlson.com](http://www.clasohlson.com)*