

Clas Ohlson store in Helsingborg, Sweden, has opened in new premises

Today the store in Väla Centre in Helsingborg, Sweden, opened in new premises. The energy level was high when the ribbon was cut and the customers were welcomed into the store!

Clas Ohlson store in Väla Centre, which has been in the Group since 2003, today moved to the new location and brand new facilities.

"The new location means that we have advanced our positions in Väla Centre and now have a better position than before. With this new store we are even better positioned to solve our customers' everyday practical problems, says Nina Eriksson", Country Manager Clas Ohlson Sweden.

Clas Ohlson's new store in Väla Centre is approximately 1,800 square meters of retail space and the number of visitors in the shopping center are 5.9 million per year.

For more information, please contact:

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Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of over 7.5 billion SEK and more than 4,700 employees. Visit Clas Ohlson at www.clasohlson.com