

## **Clas Ohlson opens new store in Kempele in Finland**

**Today Clas Ohlson opened its 39th store in Finland in Zeppelin shopping centre in Kempele. The queue of enthusiastic customers were long even before the opening of the store. The store in Kempele is Clas Ohlson's 219<sup>th</sup> store in total.**

The new store in Kempele has a sales space of approximately 900 square metres and the shopping centre has more than 3.5 million visitors per year. The store's catchment area includes Oulu region with more than 250,000 inhabitants.

– We are very happy to be able to open a new Clas Ohlson store today in an exceptional location. The store in Zeppelin shopping centre complements our existing store in Valkea shopping centre in Oulu very well and increase accessibility for our customers, says Sampo Päällysaho, country manager Finland at Clas Ohlson.

For more information on Clas Ohlson's store network and future store openings, see the detailed list at [about.clasohlson.com](http://about.clasohlson.com).

For more information, please contact:

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*Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of approximately 8 billion SEK and more than 4,800 employees. Visit Clas Ohlson at [www.clasohlson.com](http://www.clasohlson.com)*