

## **Clas Ohlson's new store in Leira, Norway, opened today**

**Today Clas Ohlson opened its 84<sup>th</sup> store in the Norwegian market in Leira, Valdres. The store is located in an area known for winter sports and hiking with a large population of holidaymakers all year round.**

The new Clas Ohlson store in Leira opened earlier today with great customer offers.

“There has been a big interest for our new store, and our project team has built a really good store. We bring something new to the area which previously was missing and I am certain that we will be successful here,” says Karen Mette Øverbekk, Regional Manager at Clas Ohlson Norway.

Clas Ohlson's new store has a sales space of approximately 1,000 square meters and a catchment area of approximately 20,000 inhabitants. In addition, there are around 15,000 cabins in the area. With the new store in Leira, Clas Ohlson has 84 stores in the Norwegian market.

For more information on Clas Ohlson's store network and future store openings, see the detailed list at [about.clasohlson.com](http://about.clasohlson.com).

For more information, please contact:

Sara Kraft Westrell, Director of Information and Investor Relations, phone +46 247 649 13

*Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of approximately 8 billion SEK and more than 4,800 employees. Visit Clas Ohlson at [www.clasohlson.com](http://www.clasohlson.com)*