

New store opened in Stjørdal, Norway

Clas Ohlson opened its 85th store in, Stjørdal, Norway, earlier today. The new store is located in the county of Nord-Trøndelag's largest town.

The store opened in a new extension to Torgkvartalet Shopping centre. The traffic to the centre is great, and customers gathered to the new store within minutes after the opening. The first 30 customers received a free drill.

"For a long time, people in the town of Stjørdal have wanted to have a Clas Ohlson store, and we have wanted to open here. With the new extension of the centre, we could finally secure a great location," says Rune Johansen, Operations Manager at Clas Ohlson Norway.

The store is 840 square metres and has a catchment area of 45,000 whereof 22,000 live in the town of Stjørdal. With the new store, Clas Ohlson now has 85 stores in Norway.

For more information, please contact:

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***Clas Ohlson** was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of approximately 8 billion SEK and more than 4,800 employees. Visit Clas Ohlson at www.clasohlson.com*