

## **Peak DIY Season – Clas Ohlson Launches Hundreds of New Products**

**A wide range of new products in gardening, hardware, solar lighting, and leisure are now available in Clas Ohlson stores.**

One area with a lot of new product launches is solar lighting. This category has become increasingly popular among customers in recent years, and this year's new offerings include decorative lanterns and table lamps, as well as functional solar lighting such as bollard lights and wall-mounted lights.

Gardening products have also become more sought after. This year's new products include portable greenhouses and a completely new range of irrigation products, featuring everything from mobile hose reels to a solar-powered automatic watering system for pots.

The season's colours are soft pastels in shades of pink, green, and yellow. These colours feature in the new picnic range, which includes two new kids' cool bags – perfect for a day at the beach.

For those planning to travel, Clas Ohlson is launching several new suitcases and backpacks. There is also an updated selection of power banks and mobile chargers.

Spring and summer are the peak seasons for sales of products related to building, maintenance, and repairs. Many new products designed to make DIY projects easier are being launched, including a new series of laser measuring tools under the Clas Ohlson brand. Clas Ohlson is also relaunching the affordable Cocraft LXC battery platform, with 20 new tools and garden machines, all powered by the same battery.

Product images are available at <https://clasohlson.mediaflowportal.com/folder/438789/>

### **For more information, please contact:**

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*Clas Ohlson was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in three markets, approximately 5,000 co-workers and annual sales of approximately 10 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help people fix their homes with practical and sustainable solutions at attractive prices. Visit [about.clasohlson.com/en](https://about.clasohlson.com/en) to read more about us and how we make home fixing available, sustainable and enjoyable for everyone.*