

Clas Ohlson increases sales in October 2017

Sales increases by 1 per cent in October to 688 MSEK (681). In local currencies, sales increases by 3 per cent versus previous year. Sales development in comparable units and in local currency is unchanged versus previous year.

Compared with the same month previous year, the net store portfolio was expanded by 15 stores. At the end of the period, the total number of stores was 223.

Sales in October is distributed as follows:

| Countries, MSEK | October 2017/18 | October 2016/17 | Percentage change | Percentage change, local currency |
|---------------------------|--------------------|--------------------|----------------------|---|
| Sweden | 313 | 310 | 1 | 1 |
| Norway | 267 | 270 | -1 | 4 |
| Finland | 86 | 78 | 11 | 12 |
| Outside Nordic countries* | 22 | 24 | -7 | -6 |
| | 688 | 681 | 1 | 3 |

*Effected by store optimization in the UK.

Total sales during the first six months of the fiscal year (May to October 2017) increases by 2 per cent to 3,782 MSEK (3,720). In local currencies, sales increases by 2 per cent versus previous year.

The second quarter interim report 2017/18 will be published at 07:00 CET on Wednesday 6 December 2017. The report will be presented on the same day at 08:30 CET in Clas Ohlson's store at Drottninggatan 53 in Stockholm, Sweden.

For more information, please contact:

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Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of approximately 8 billion SEK and more than 4,800 employees. Visit Clas Ohlson at www.clasohlson.com