

Clas Ohlson launches 20 new tools and garden machines on updated battery platform

Clas Ohlson is relaunching its own battery platform, Cocraft LXC, with an entirely new range of value-for money battery-powered tools and garden equipment.

"The demand for battery-powered products continues to grow, and we know customers appreciate being able to use the same battery for multiple products. In the new Cocraft LXC series, we're introducing a variety of new products for both DIY and gardening. These products offer high quality at an excellent price," says Krister Beck, Category and Mission Manager at Clas Ohlson.

Among the new products is a drill, which comes with a charger and battery, for 499 SEK, and a battery-powered grass trimmer for 799 SEK, including the battery and charger. Many of the products feature brushless motors, making them more energy-efficient and significantly increasing their longevity.

The new Cocraft LXC range includes 18V Lithium-Ion batteries with capacities of 2.0 Ah, 4.0 Ah, and 6.0 Ah. All batteries are compatible with the battery-powered tools Clas Ohlson has previously sold.

"It is important for us that customers can continue using their existing tools and extend their lifespan with our new batteries. When it's time to buy new tools, customers will be able to choose from a range of products, from jig-saws to lawn-mowers, all of which work with the same batteries," says Krister Beck.

The new Cocraft LXC range will be available in Clas Ohlson stores from March onwards. Later this year, another ten products will be added to the series.

For more information, please contact:

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Clas Ohlson was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in three markets, approximately 5,000 co-workers and annual sales of approximately 10 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Visit about.clasohlson.com/en to read about us and our passion for simplifying life in all kinds of homes.