

Clas Ohlson opens a new store in Stathelle, Norway

Earlier today, Clas Ohlson opened its 86th store in Norway. The store is situated in Amfi Brotorvet shopping centre in the town of Stathelle, on the coast of Telemark county, an area popular among cabin owners and boat enthusiasts.

The store was rapidly filled with waiting customers as the doors opened for the first time earlier today.

“We see a great potential in Stathelle. Many regular customers at this shopping centre have specifically longed for for a Clas Ohlson store. In addition to the local residents, there are a lot of cabin owners in the area,” says Johan Singh, Regional Manager at Clas Ohlson Norway.

Clas Ohlson’s new store has a retail space of approximately 900 square metres and a catchment area of approximately 20,000 inhabitants. The store is the 86th store in the Norwegian market and the 225th store in the Group.

For more information on Clas Ohlson’s store network and future store openings, see the detailed list at: about.clasohlson.com.

For more information, please contact:

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***Clas Ohlson** was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of approximately 8 billion SEK and more than 4,800 employees. Visit Clas Ohlson at www.clasohlson.com*