

## Sales increase for Clas Ohlson in June

Sales in June increased by 5 per cent to 711 MSEK (676). Organic growth was 11 per cent. Online sales in June increased by 71 per cent to 69 MSEK (40). Sales in comparable units and local currency increased by 12 per cent. Compared with June last year, more trading days had a positive calendar effect of 2 percentage points. The total number of stores at the end of the period was 228 (232).

Distribution of sales	Month			Accumulated		
	June 2020/21	Change		May-June 2020/21	Change	
MSEK		SEK	Organic		SEK	Organic
Sweden	310	0%	0%	603	-1%	-1%
Norway	319	15%	29%	588	11%	25%
Finland	78	-2%	-1%	142	-10%	-8%
Outside the Nordics*	4	-58%	-57%	8	-58%	-57%
<b>Total</b>	<b>711</b>	<b>5%</b>	<b>11%</b>	<b>1,341</b>	<b>2%</b>	<b>8%</b>
Of which online	69	71%	79%	130	70%	78%

\* Affected by store closures in the UK and Germany.

Total sales during the period May-June 2020 increased by 2 per cent to 1,341 MSEK (1,316). Organic growth was 8 per cent. Online sales for the period increased by 70 per cent to 130 MSEK (76). Sales in comparable units and local currency increased by 9 per cent.

### Lotta Lyrå, President and CEO:

*"It is clear that our offering was right during the period at the same time as many of our customers, in June, chose to invest a little extra in their homes before spending their holiday at home. Despite continued uncertainty about the future development of the corona pandemic and its consequences, we show strength with an organic growth of 11 per cent driven by a sharp increase in sales both in store and online. Norway stands out positively with an organic growth of as high as 29 per cent. In Sweden, we continue to be affected by reduced customer traffic to our stores in central locations in larger cities, although to a lesser extent than the previous month. In Finland, the restrictions have a continued dampening effect on sales, but also here we now notice an increase in customer traffic."*

### For further information, please contact:

Niklas Carlsson, Group Head of Communications, +46 247 444 29, niklas.carlsson@clasohlson.se

This is information that Clas Ohlson AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation and the Swedish Securities Market Act. This information was submitted for publication, through the agency of the contact person set out above, at 7:00 a.m. CEST on 15 July 2020.

Sales for July will be published at 7:00 a.m. on Friday 14 August. The interim report for May-July 2020/21 will be published at 7:00 a.m. on Wednesday, 9 September 2020.

**Clas Ohlson** was founded in 1918 as a mail order business based in Insjön, Dalarna, Sweden. Today, we are a retail company with customers in five markets, just approximately 4,500 co-workers, and annual sales of approximately 8.8 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Visit [about.clasohlson.com/en](http://about.clasohlson.com/en) to read about our passion for simplifying life in all kinds of homes.