

## **Clas Ohlson opens a new store in Norrköping**

**Today, at 10 am, Clas Ohlson opened a new store in Ingelsta shopping centre in Norrköping. The store opens in a shopping centre undergoing expansion and further strengthens Clas Ohlson's presence in and around the city.**

Clas Ohlson already has two stores in Norrköping since previously. The first Clas Ohlson store opened in 1996 in the centre of Norrköping. In 2009, another Clas Ohlson store was inaugurated in the Mirum Galleria shopping centre in Hageby and now, it is time to open a third store.

“It is very exciting to open a third store in Norrköping. It is the first city in Sweden to have three Clas Ohlson stores besides Stockholm, Gothenburg and Malmö. We firmly believe in Ingelsta shopping centre as a retail venue and look forward to being even more accessible to our customers in and around Norrköping,” says Johannes Åverling, Operating Manager Sweden at Clas Ohlson.

In addition to being able to purchase smart products that help simplify daily lives and receive help from Clas Ohlson’s knowledgeable store staff, customers will also get the opportunity to collect their online orders after 30 minutes, inside or outside the new store in Ingelsta Shopping centre.

### **For more information please contact:**

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*Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Dalarna. Today we are a retail company with customers in five markets, approximately 4,500 employees and annual sales of approximately 8.8 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years: we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Read more about us and how we are passionate about simplifying life in every kind of home by visiting [about.clasohlson.com](https://about.clasohlson.com).*