

Clas Ohlson's new store in Oslo is open - 1,600 square meters on two levels

One of Clas Ohlson's largest stores in Norway opened today at 10 am. The store is located next to Oslo Central Station in the centre of Oslo.

"This is a large store in a fantastic location in the heart of Oslo where tens of thousands of people pass by every day. The store has become incredibly nice and it feels really good to open it," says Rune Johansen, Country Operations Manager.

The new store is located on Stenersgata, just opposite Oslo Central Station. With its 1,600 square metres of retail space on two floors, it is the second largest Clas Ohlson store in Norway.

Already on Wednesday, the store opened for selected members of Clas Ohlson's customer club Club Clas and at 10 am today, the official opening took place. With this, Clas Ohlson now has three stores in the centre of Oslo.

"There has been a great deal of interest in the opening and it is clear that we are very popular in Oslo. With our three stores in the city centre, it will now be very convenient for people in Oslo to find what they need for their home improvement," says Rune Johansen.

Clas Ohlson opened its very first store in Norway in 1991 on Torggata in the centre of Oslo and there are now a total of 95 stores in Norway. During the year, four more stores are planned in Norway and a total of 12 store openings are planned throughout the Nordics.

Future store openings

Sweden

Falkenberg, Gallerian Stortorget - planned opening April 2024

Malmö, Kronprinsen - planned opening April 2024

Vetlanda, Nydala Handelsområde - planned opening April 2024

Lund, Stora Södergatan - planned opening May 2024

Helsingborg, Kullagatan - planned opening June 2024

Lidingö, Lidingö Centrum - planned opening September 2024

Burlöv, Burlöv Center - planned opening September 2024

Norway

Drammen, CC Drammen – planned opening May 2024

Tønsberg, Kilen – planned opening September 2024

Tynset, Elfengveien – planned opening October 2024

Fredrikstad, Værestetorvet - planned opening November 2024

Finland

Oulu, Kaakkuri Retail Park - planned opening April 2024

For more information, please contact:

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Clas Ohlson was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in three markets, approximately 5,000 co-workers and annual sales of approximately 9 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Visit about.clasohlson.com/en to read about us and our passion for simplifying life in all kinds of homes.