

Clas Ohlson increase sales in July

Sales in July increased by 7 per cent compared with July last year, corresponding to a sales increase of 3 per cent in local currencies. Clas Ohlson's online sales growth in July amounted to 32 per cent.

July sales increased by 7 per cent to 658 MSEK (616). In local currencies, sales increased by 3 per cent compared with the preceding year. Sales in July in comparable units and local currency decreased by 2 per cent.

Online sales in July increased by 32 per cent to 19 MSEK (15).

Compared with July last year, the store portfolio was expanded net by 14 stores. At the end of the period, the total number of stores was 232.

Countries, MSEK	July 2018/19	July 2017/18	Percentage change	Percentage change, local currency
Sweden	284	276	3	3
Norway	272	250	9	2
Finland	76	70	9	1
Outside Nordic Countries	25	19	29	20
	658*	616	7	3

* of which 19 MSEK (15) comprises online sales.

Total sales for the first three months of fiscal year 2018/19 (May to July 2018) increased by 10 per cent to 1,958 MSEK (1,783). In local currencies, sales increased by 6 per cent. Sales in comparable units and local currency increased by 3 per cent. Online sales for the period increased by 60 per cent to 93 MSEK (58).

The interim report for the first quarter of 2018/19 will be published at 7:00 CET on Wednesday 5 September 2018. The report will be presented on the same day at 08:30 CET in Clas Ohlson's store at Drottninggatan 53 in Stockholm, Sweden.

For further information, please contact:

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This is information that Clas Ohlson AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 7:00 am CET on 15 August 2018.

Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. This year, we are celebrating 100 years as a business with customers in five markets, more than 5,000 co-workers and annual sales of above 8 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Read more about our history on clasohlson100.com/en or visit about.clasohlson.com for current events and information.