

Clas Ohlson opens new store in Oslo, Norway

Today, at 10 am, Clas Ohlson opened a new store in Holmlia, Oslo, Norway. Holmlia combines shopping with health and social services and a local library. By establishing a store in this local meeting place, Clas Ohlson will further strengthen its presence in the Oslo area.

Clas Ohlson opened its first store in Oslo 30 years ago in Torggata in the city center, and has since opened several stores throughout the city.

"We see that our customers in suburban areas like Holmlia, like to combine shopping with other services close to their homes. With this store we become more available to our customers in the southern part of Oslo," says Trond Martin Nettelhorst Tveit, Head Of Store Footprint.

In addition to being able to purchase smart products that help simplify life in all kinds of homes and receive help from Clas Ohlson's knowledgeable co-workers, customers will also get the opportunity to collect their online orders after 30 minutes, in the new Holmlia store.

For more information, please contact:

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Clas Ohlson was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in four markets, approximately 4,500 co-workers and annual sales of approximately 8.3 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Visit about.clasohlson.com/en to read about us and our passion for simplifying life in all kinds of homes.