

New Clas Ohlson store opened in Trondheim, Norway

Today at 9 am Clas Ohlson opened a new store in Sirkus Shopping, Trondheim, Norway. The area Trondheim east is growing and developing rapidly with new housing, schools and offices. Our new store in Sirkus will strengthen our presence and customer offer in this city.

“Our new Sirkus store will strengthen our position in the area and give our customers increased availability to our products and services,” Rune Johansen, Operations manager Norway, explains.

Our customer offering at Sirkus shopping also includes Click & Collect for a fast and simple customer experience. The online order is ready for pick up in two hours, and the service is free of charge.

Sirkus shopping has a 900 MNOK annual revenue and over 100 stores with 3 Million visitors every year. The area is a hub for public transport with 1,800 buses stopping daily.

Clas Ohlson works continuously to develop our various sales channels to offer the customers the most flexible and inspirational shopping experience possible. Clas Ohlson now has 5 stores in Trondheim and 91 stores in Norway.

For more information, please contact: Niklas Carlsson, Head of communication, 0247-444 29, niklas.carlsson@clasohlson.se

***Clas Ohlson** was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in five markets, approximately 5,000 co-workers and annual sales of approximately 8 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Visit about.clasohlson.com to read about our passion for simplifying life in all kinds of homes.*