

Clas Ohlson's new Compact Store in Rykkin Bærum, Norway, now opened

After several successful store openings in Bærum in recent years, Clas Ohlson today opened a centrally located Compact Store, complementing the existing Clas Ohlson stores in the area.

The new store is located in the shopping centre Rykkin Senter and Regional Manager Johan Singh is happy to open yet another store in Bærum:

"We have wanted to come to this part of Bærum for some time. The centre was successfully refurbished in 2013 and this store fits perfectly into the store mix. I am happy to see all the customers line up for the opening. To experience the vibe here today is a great feeling."

The new Clas Ohlson Compact Store has a retail space of approximately 352 square meters and a catchment area of 40,000 inhabitants.

For more information on Clas Ohlson's store network and future store openings, see the detailed list at about.clasohlson.com.

For more information, please contact:

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Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. This year, we are celebrating 100 years as a business with customers in five markets, more than 4,800 co-workers and annual sales of approximately 8 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Read more about our history on clasohlson100.com/en or visit about.clasohlson.com for current events and information.