

New store in Askim, Norway, now open

The new Clas Ohlson store in Askim opened earlier today with great customer offers and big interest from the local community. The store is Clas Ohlson's 82nd store in Norway and the Group's 221st store.

The new store is situated in the city centre of Askim, a fast growing town in Østfold county, popular with commuters working in Oslo.

“It has been a great interest for our store in this community, and our customer service centre has been contacted by many curious customers longing for this store to open. We are therefore very happy to celebrate this day with our customers. The team in Askim has created a good and commercial store,” says Rune Johansen, Operations Manager at Clas Ohlson Norway.

Clas Ohlson's new store has a retail space of approximately 900 square metres and a catchment area of approximately 25,000 inhabitants. With the new store in Askim, Clas Ohlson has 82 stores in the Norwegian market.

For more information on Clas Ohlson's store network and future store openings, see the detailed list at about.clasohlson.com.

For more information, please contact:

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Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of approximately 8 billion SEK and more than 4,800 employees. Visit Clas Ohlson at www.clasohlson.com