

## **Clas Ohlson opens a new store in Kungälv, Sweden**

**At 5 pm CET yesterday, Clas Ohlson opened a new store in Kungälv in conjunction with the grand opening of the new Kongahälla Shopping Centre.**

As well as a broad product range and first class customer service, the store offers customers *Click and Collect* – a service that is mix of digital and physical shopping, where a customer orders a product online and collects it in the store within four hours. In addition, products that are not in the normal assortment can be ordered by a customer to the store and will be ready for pick up a few days later.

“With our new store in Kongahälla Shopping Centre we will be more accessible for our customers, in an area undergoing huge development. We have had a great team working to keep this project on target and they all have worked hard to get the store ready on time. I am convinced that the new store will be highly appreciated by our customers”, says Fredrik Uhrbom, Country Manager Sweden at Clas Ohlson.

The Clas Ohlson store in Kongahälla Shopping Centre has a retail space of 900 square metres and a catchment area of approximately 43,000 inhabitants.

For more information, please contact:

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***Clas Ohlson** was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in five markets, approximately 5,000 co-workers and annual sales of approximately 8 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Visit [about.clasohlson.com/en](http://about.clasohlson.com/en) to read about us and our passion for simplifying life in all kinds of homes.*