

Clas Ohlson's June sales in level with last year's high comparative figures

Sales in June were unchanged and amounted to 714 MSEK (711). Organic sales were unchanged compared to the previous year. Sales in comparable units and local currency were unchanged compared to the previous year. Online sales increased by 20 per cent to 82 MSEK (69). Compared to the same month last year the store network was increased by one store. At the end of the period the total number of stores was 229 (228).

Distribution of sales	Month			Accumulated		
	June	Change		May - June	Change	
MSEK	2021/22	SEK	Organic	2021/22	SEK	Organic
Sweden	320	3%	3%	603	0%	0%
Norway	314	-1%	-3%	577	-2%	-5%
Finland	75	-4%	-1%	135	-5%	-1%
Outside the Nordics	4	6%	5%	9	12%	12%
Total	714	0%	0%	1,324	-1%	-2%
Of which online	82	20%	19%	157	20%	19%

Total sales for the period May–June 2021 decreased by 1 per cent to 1,324 MSEK (1,341). Organic growth decreased by 2 per cent compared to the previous year. Sales in comparable units and local currency decreased by 2 per cent compared to the previous year. Online sales for the period increased by 20 per cent to 157 MSEK (130).

Kristofer Tonström, President and CEO: *We continue to prepare for an autumn with more normal customer flows to our stores as the restrictions ease. We are pleased that we can already observe a turnaround in traffic and sales in several of the stores in Sweden and Finland that were hit hardest during the pandemic. Norway, after months of influence from closed stores, is again going strong and almost reached the exceptionally high sales from June last year.*

Thanks to the increasing customer flow to stores and a customer offer that has been much appreciated during the period, we managed to achieve sales at the same level as the record month of June 2020. At the same time, online sales increased by 20% during the same period.

For further information, please contact:

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This is information that Clas Ohlson AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. This information was submitted for publication, through the agency of the contact person set out above, at 7:00 a.m. CET on 7 July 2021.

Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Dalarna, Sweden. Today, we are a retail company with customers in four markets, approximately 4,500 co-workers, and annual sales of approximately 8.3 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Visit about.clasohlson.com/en to read more about us and our passion for simplifying life in all kinds of homes.