

Clas Ohlson expands in Tønsberg, Norway

Clas Ohlson's new store in Tønsberg, Norway, opened this morning. The store is Clas Ohlson's second store in the city.

"We have been a popular destination in Tønsberg ever since we established our first store in the city 23 years ago. We are very happy to be able to grow in Tønsberg and become even more accessible," says Rune Johansen, Country Operations Manager.

The new Clas Ohlson store is located in the newly built Kilen Handelspark, just outside Tønsberg city centre. The first phase of the retail park was opened in June this year, and now the second phase has been completed, including Clas Ohlson's new store, which covers a total of 1,500 square meters.

"The store is one of our largest in Norway. We will offer a very wide range of products, including storage solutions, lighting, and items for building and repairing," says Rune Johansen.

The store opening in Tønsberg is Clas Ohlson's third opening in Norway this year, and three more Norwegian stores are set to open this fall. Among them is a new store in Alti Eikunda in Egersund, south of Stavanger, which will be Clas Ohlson's hundredth store in the Norwegian market. This fall, Clas Ohlson will also have a total of one hundred stores in Sweden.

Clas Ohlson now has a total of 234 stores distributed as follows: Sweden: 99, Norway: 97, and Finland: 38.

Future store openings

Sweden

Örebro, Boglundsängen – planned opening September 2024 Burlöv, Burlöv Center– planned opening September 2024

Norway

Tynset, Elfengveien – planned opening October 2024 Fredrikstad, Værstetorvet – planned opening November 2024 Egersund, Alti Eikunda – planned opening November 2024



For more information, please contact:

Anders Wahl, press contact, +46 72 143 00 89, anders.wahl@clasohlson.se

Clas Ohlson was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in three markets, approximately 5,000 co-workers and annual sales of approximately 10 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help people to improve their everyday lives by offering practical and sustainable solutions at attractive prices. Visit about.clasohlson.com/en to read more about us and how we make home fixing available, sustainable and enjoyable for everyone.