

Clas Ohlson opens a new store in Kristianstad, Sweden

At 10 am today, Clas Ohlson opened a new store in the C4 Shopping centre in Kristianstad, Sweden.

Today, Clas Ohlson opened a new store in the C4 Shopping centre in Kristianstad. Clas Ohlson already has a centrally located store in the city centre and today the company opened its second store in the area, just outside the city.

“The C4 Shopping centre is a major trading venue and we are excited to open our second Kristianstad store here just in time for the Christmas shopping season. The new store offers customers in the region even greater accessibility, whether they want to visit us in Galleria Boulevard, in C4 Shopping centre or online,” says Fredrik Uhrbom, Country Manager Sweden at Clas Ohlson.

Clas Ohlson's store in C4 Shopping has a sales area of 854 square meters and has a catchment area of approximately 85,000 inhabitants.

For more information about Clas Ohlson's store network and future store openings, please see detailed list on about.clasohlson.com.

For more information, please contact:

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Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. This year, we are celebrating 100 years as a business with customers in five markets, approximately 5,000 co-workers and annual sales of approximately 8 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Read more about our history on clasohlson100.com/en or visit about.clasohlson.com for current events and information.