

## **Clas Ohlson is now back in central Helsingborg**

**Clas Ohlson's new store on Kullagatan in Helsingborg in Sweden is now open, marking the company's return to the city centre. There was significant interest when the store opened on Tuesday morning.**

"We know we are highly appreciated in Helsingborg. It feels fantastic to be able to return to the city centre after four years. With our two stores, it will be convenient for the people of Helsingborg to find what they need for their home fixing," says Andreas Helgesson, Country Operations Manager.

Clas Ohlson's previous store in central Helsingborg closed in 2020, and since then, Clas Ohlson has only had one store in the Helsingborg area; in Väla, just outside the city centre. The new store on Kullagatan is located in a former shopping mall that has been remodelled with separate store entrances facing the street. The store has a sales area of 1,131 square meters.

"The store will be a good complement to our other store in Helsingborg. We will offer a wide and affordable range of products, including storage and cleaning products, technology products, and products for building and repairing. We know that many people have missed being able to buy many of these products in central Helsingborg," says Andreas Helgesson.

The store opening in Helsingborg is Clas Ohlson's ninth store opening in 2024, with an additional seven new stores planned for the year. Among these is Clas Ohlson's new store in Boglundsängen in Örebro, which will become the 100th store on the Swedish market. In Norway, Clas Ohlson will also reach 100 stores during the autumn.

In total, Clas Ohlson now has 233 stores distributed as follows: Sweden: 99, Norway: 96, and Finland: 38.

### **Future store openings**

Sweden

Lidingö, Lidingö Centrum –planned opening September 2024

Örebro, Boglundsängen – planned opening September 2024

Burlöv, Burlöv Center– planned opening September 2024

## Norway

Tønsberg, Kilen – planned opening September 2024

Tynset, Elfengveien – planned opening October 2024

Fredrikstad, Værstetorvet – planned opening November 2024

Egersund, Alti Eikunda – planned opening November 2024

**For more information, please contact:**

Anders Wahl, press contact, +46 72 143 00 89, [anders.wahl@clasohlson.se](mailto:anders.wahl@clasohlson.se)

*Clas Ohlson was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in three markets, approximately 5,000 co-workers and annual sales of approximately 10 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help people to improve their everyday lives by offering practical and sustainable solutions at attractive prices. Visit [about.clasohlson.com/en](http://about.clasohlson.com/en) to read more about us and how we make home fixing available, sustainable and enjoyable for everyone.*