

Extensive educational efforts of suppliers in China

Clas Ohlson has together with QuizRR developed a digital tool to educate in working conditions as well as health and safety at suppliers in China.

Together with QuizRR, Clas Ohlson develops its supplier program by improving quality of training, make training more efficient and fun and to make it possible to measure training results over time. QuizRR is a newly established Swedish company and a unique training tool that recently completed its ten-thousandth training session in China. The goal is to reach 2 million trained workers by 2020.

– Clas Ohlson is one of our most important partners that, apart from being the first company to join us, is contributing with both knowledge and engagement to improve QuizRR. Together with Clas Ohlson and its suppliers in China, we have made early usability tests and pilot projects and during 2016, the company is rolling out QuizRR on almost 25 factories in China, says Sofie Nordström, founder of QuizRR.

Clas Ohlson has an internal auditing team in China and conducts about 400 audits every year. Even though we can see positive impact from following up on audit results, we strongly believe in going beyond audit and building strong inclusive relationships with strategic suppliers. One important component here is providing the suppliers with valuable and relevant training.

– By introducing measurability and transparency in the supply chain, we can now educate workers and managers on all levels, on their employment rights and responsibilities. This will better position Clas Ohlson for long term profitability and at the same time contribute to a positive change and improved conditions in our supply chain, says Åsa Portnoff Sundström, Head of Sustainability at Clas Ohlson.

Read more about Clas Ohlson's' sustainability work at about.clasohlson.com/sustainability/

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Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of over 7.5 billion SEK and more than 4,700 employees. Visit Clas Ohlson at www.clasohlson.com