

Clas Ohlson's new store in Bodø, Norway, now opened

Clas Ohlson opened its second Clas Ohlson Compact Store in the Norwegian market as the new store in Bodø welcomed its first customers earlier today.

The new store is located in the Koch shopping centre in central Bodø, which houses close to 50 shops and restaurants.

"We already have a larger store in Bodø, and now with a new Clas Ohlson Compact Store at the best location in the Koch shopping centre, we will come even closer to the customer. We have a great team in place, which I am convinced will give the customers really good service and show that we can offer a lot of smart products and practical solutions also in the smaller store format," says Rune Johansen, acting Country Manager of Clas Ohlson Norway.

Clas Ohlson's new store in Bodø has a retail space of approximately 400 square meters and a catchment area of approximately 30,000 inhabitants.

For more information on Clas Ohlson's store network and future store openings, see the detailed list at: about.clasohlson.com.

For more information, please contact:

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***Clas Ohlson** was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the everyday practical problems, in five countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of approximately 8 billion SEK and more than 4,800 employees. Visit Clas Ohlson at www.clasohlson.com.*