

Great customer interest in Clas Ohlson's fifth store in Malmö

Long queues could be seen this morning when Clas Ohlson's new store in Kronprinsen in Malmö opened. The store is Clas Ohlson's fifth store in Malmö.

"It's great that we continue to grow in Malmö. The queues ran through the entire shopping centre before the opening and it is clear that we are much anticipated. With our new store, we will be even more accessible in western Malmö," says Andreas Helgesson, Country Operations Manager.

"It's very exciting that we continue to grow in Malmö, and many have wished for us to open in Kronprinsen. With our new store we become even more accessible in western Malmö," says Andreas Helgesson, Country Operations Manager.

Kronprinsen in Malmö has undergone extensive renovation in recent years, and Clas Ohlson's new store is located next to a newly built food market. The sales area is 408 square meters.

"We have a wide range of products in the store. Malmö residents will be able to find everything they need for home fixing," says Andreas Helgesson.

The store opening is Clas Ohlson's second opening this week. Yesterday, a new store opened in Oulu in Finland, and tomorrow, a new store will open in Vetlanda in Sweden.

"Three store openings in three days truly feels fantastic. We know that many wish for a Clas Ohlson store to open in their neighbourhood, and with our new stores, we give even more people the opportunity to shop from our wide and affordable range," says Andreas Helgesson.

Future store openings

Sweden

Vetlanda, Nydala Handelsområde - planned opening April 2024

Lund, Stora Södergatan - planned opening May 2024

Helsingborg, Kullagatan - planned opening June 2024

Lidingö, Lidingö Centrum - planned opening September 2024

Burlöv, Burlöv Center - planned opening September 2024

Norway

Drammen, CC Drammen – planned opening May 2024

Tønsberg, Kilen – planned opening September 2024

Tynset, Elfengveien – planned opening October 2024

Fredrikstad, Værestetorvet - planned opening November 2024

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Clas Ohlson was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in three markets, approximately 5,000 co-workers and annual sales of approximately 9 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Visit about.clasohlson.com/en to read about us and our passion for simplifying life in all kinds of homes.