

## Solar lights in focus this spring!

**Clas Ohlson will launch a large number of new products within our solar light assortment this spring. Solar lights is a truly clever product which lights up areas where you don't have electricity, and not only are they environmentally friendly but they are also very economical.**

“Besides expanding our solar cell offering, we also see that the new products are more contemporary in terms of design. We have many examples of great new products that will feature in the range, including, the hanging lantern, the solar string lights, as well as the solar rice paper lanterns. I think we will see these products in many gardens this year. The trend is without a doubt moving towards solar lights that are more and more similar to traditional light bulbs. We also see that trendy metals such as brass and copper, which we see a lot of within our other product categories, is becoming increasingly common within solar lights,” says Eva Berg, Head of Assortment at Clas Ohlson.

The decision to strengthen our offering within solar products is also part of Clas Ohlson's journey 'From here to sustainability'\*. Our product range of more than 15,000 products is where we have the possibility to make the greatest difference from a sustainability perspective and therefore, we put a lot of effort into introducing more products that help customers to live a more sustainable lifestyle.

“Solar lights is a great example of what we call 'products for a more sustainable lifestyle'. This means that we have made an assessment that this product has a significantly enhanced environmental performance compared to similar products. We have ambitious goals for our sustainability work and regarding products, we aim to double sales of products for a more sustainable lifestyle by 2020,” says Åsa Portnoff Sundström, Head of Sustainability at Clas Ohlson.

Click [here](#) to see Clas Ohlson's complete solar lights assortment.

\*You can find more information about Clas Ohlson's sustainability work at [about.clasohlson.com/sustainability/](http://about.clasohlson.com/sustainability/)

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*Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in five countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of over 7.5 billion SEK and more than 4,700 employees. Visit Clas Ohlson at [www.clasohlson.com](http://www.clasohlson.com)*