



Press release 15 October 2015

## Clas Ohlson increase sales in September 2015

Sales increased by 2 per cent in September to 584 MSEK (574). In local currencies, sales increased by 5 per cent.

Compared with the same month previous year, 12 stores have been added and the total number of stores end of September 2015 was 200, including one franchise store in Dubai.

Sales were distributed as follows:

Countries, MSEK	September 2015/16	September 2014/15	Percentage change	Percentage change, local currency
Sweden	268	251	+7	+7
Norway	224	239	-6	+4
Finland	62	56	+9	+7
Outside Nordic countries	31	28	+11	+1
	584	574	+2	+5

Total sales during the first five months of the fiscal year (May to September 2015) increased by 5 per cent to 2,965 MSEK (2,827). In local currencies, sales increased by 6 per cent.

The second quarter interim report 2015/16 will be published at 07:00 CET on Wednesday 9 December 2015. The report will be presented on the same day at 08:30 CET in Clas Ohlson's store at Drottninggatan 53 in Stockholm, Sweden.

For more information please contact:

Sara Kraft Westrell, Director of Information and Investor Relations, phone +46 247 649 13

*The information in this press release comprises information that Clas Ohlson AB (publ) is required to disclose pursuant to the Swedish Securities Market Act and/or the Swedish Financial Instruments Trading Act. The information was released for publication at 07:00 CET on Thursday 15 October 2015.*

---

**Clas Ohlson** was founded in 1918 as a mail order business based in Insjön, Dalarna, Sweden. Today, the company is trading in five countries offering outstanding service via its approx. 200 stores, web shop, catalogue and telephone sales channels. Clas Ohlson helps its customers solve every day practical small problems with a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on the Nasdaq OMX Nordic Exchange, has sales of over 7 billion SEK and over 4,700 employees. Visit Clas Ohlson at [www.clasohlson.com](http://www.clasohlson.com).