

Clas Ohlson's new store in Oulu is now open

Today Clas Ohlson opened a new store in Oulu in Finland. The store opening is the first of a total of three openings during the week.

The new Clas Ohlson store in Oulu is located in Kaakkuri Retail Park, about 7 km southwest of the city centre.

"Finland is an important market for us, and it feels really good to open a new store in Oulu. Retail parks are quite a new environment for us in Finland, which makes this opening even more exciting. With two stores in Oulu, one in a city location and one in a retail park, we will be able to help all our customers in the Oulu region even better than before," says Andreas Helgesson, Operating Manager.

The sales area of the store is 1,261 sqm and in the store, customers can find everything they need for their home fixing, for example products for cleaning and organising and products for the connected home.

After this opening, Clas Ohlson now has 38 stores in Finland and a total of 228 stores in the Nordics. Two more store openings will take place during the week.

"Tomorrow, we are opening a new store in Kronprinsen in Malmö, and on Friday, we are opening a store at Nydala Handelsområde in Vetlanda. It feels really great that even more people will now have closer access to a Clas Ohlson store," says Andreas Helgesson.

Future store openings

Sweden

Malmö, Kronprinsen - planned opening April 2024

Vetlanda, Nydala Handelsområde - planned opening April 2024

Lund, Stora Södergatan - planned opening May 2024

Helsingborg, Kullagatan - planned opening June 2024

Lidingö, Lidingö Centrum - planned opening September 2024

Burlöv, Burlöv Center - planned opening September 2024

Norway

Drammen, CC Drammen – planned opening May 2024

Tønsberg, Kilen – planned opening September 2024

Tynset, Elfengveien – planned opening October 2024

Fredrikstad, Værestetorvet - planned opening November 2024

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Clas Ohlson was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in three markets, approximately 5,000 co-workers and annual sales of approximately 9 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Visit about.clasohlson.com/en to read about us and our passion for simplifying life in all kinds of homes.