

## **Clas Ohlson has now opened in Avion Shopping, Umeå!**

**In connection with the grand opening of Umeå's new shopping centre, Avion Shopping, Clas Ohlson welcomed customers to its brand new 1,300 square meter large store.**

Following the opening in Avion Shopping, Clas Ohlson has two stores in Umeå. The first store is located in the MVG Galleria in central Umeå.

- Umeå is a good place for us to be and we are very pleased to be able to increase availability to our customers even further. We have a really strong team in place and are looking forward to get going in the new store, says Nina Lindfors, Country Manager Sweden at Clas Ohlson.

Avion Shopping is a new shopping centre located at Söderslätt in Umeå. The 34,000 square meter centre contains stores, restaurants, cafés, service spots, family rooms as well as playing areas for children. The primary catchment area for the new store in Avion Shopping comprises approximately 120,000 residents.

In the 2015/16 financial year, Clas Ohlson plans to establish 10-15 new stores. So far this year ten new stores have been opened and the number of future stores contracted amounts to eleven stores.

### **Future store openings**

#### ***Sweden***

Varberg, scheduled to open in spring 2017

#### ***Norway***

Finnsnes, scheduled to open in spring 2016

Sandnes, scheduled to open in June 2016

Voss, scheduled to open in summer 2016

Svolvær, scheduled to open in August 2016

Stovner, Oslo, scheduled to open in November 2016

## **Finland**

Kaivotalo, Helsinki, scheduled to open in October 2016

Tampere, scheduled to open in April 2018

## **Germany**

Jungfernstieg, Hamburg, scheduled to open in May 2016

Altona, Hamburg, scheduled to open in autumn 2016

Alstertal, Hamburg, scheduled to open in autumn 2016

For more information, please contact:

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***Clas Ohlson** was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in five countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of over 7.5 billion SEK and more than 4,700 employees. Visit Clas Ohlson at [www.clasohlson.com](http://www.clasohlson.com)*