

Today Norway's first ever Clas Ohlson Compact Store opened

Today Clas Ohlson opened its new store in Lillestrøm, a town close to Oslo. The store is Clas Ohlson's 79th store in Norway.

A Clas Ohlson store has long been awaited in Lillestrøm.

“We have been eager to open a store here in Lillestrøm for some time now, and with the new Clas Ohlson Compact Store concept we were able to secure a suitable location with just enough square footage. The new smaller store format allows us to open in locations with smaller store spaces in the future”, says Geir Hoff, Country Manager Norway at Clas Ohlson.

Clas Ohlson's new store located in Lillestrøm Torg has a sales space of approximately 500 square meters. The catchment area is approximately 30.000 inhabitants.

With the new store in Lillestrøm, Clas Ohlson offers its customers an omni-channel experience with e-commerce and more than 200 stores in six markets.

For more information on Clas Ohlson's store network and future store openings, see the detailed list at about.clasohlson.com.

For more information, please contact:

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Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of over 7.5 billion SEK and more than 4,700 employees. Visit Clas Ohlson at www.clasohlson.com