

Clas Ohlson's second store in Jyväskylä, Finland, is now opened

Today Clas Ohlson opened up its second store in Jyväskylä, Finland. The store, which is located in central Jyväskylä, is Clas Ohlson's 36th store in Finland and the Group's 210th store in total.

Many eager customers waited outside the store during the morning of the opening and welcomed Clas Ohlson to the city centre of Jyväskylä. The first customer got the honour to cut the ribbon together with Sampo Päällysaho, Director, Business Area Finland/Germany, and store manager Johan Sturk.

"We are opening this store just in time for the Christmas shopping season, right in the middle of Jyväskylä, in the Sokos building. Now our customers will be able to find Christmas gifts for the entire family also in the city centre, in addition to our store in Palokka," says Sampo Päällysaho.

Clas Ohlson's store in Jyväskylä has a retail space of approximately 955 square meters and a catchment area of approximately 30,000 inhabitants.

With the new store in Jyväskylä, Clas Ohlson can offer customers an omni-channel experience with e-commerce and more than 200 stores in six markets. During the financial year 2016/17, Clas Ohlson plans to expand the store network with 3-8 new stores net.

For more information on Clas Ohlson's store network and future store openings, see the detailed list at about.clasohlson.com.

For more information, please contact:

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Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of over 7.5 billion SEK and more than 4,700 employees. Visit Clas Ohlson at www.clasohlson.com