

Clas Ohlson's second store in Harstad in Norway has opened

Clas Ohlson has opened its second store in the northern part of the city of Harstad in Norway in the Amfi shopping centre.

“Harstad is an important city in northern Norway, and when Amfi shopping centre again opens its doors after a massive rebuild, this city gets a long awaited modern shopping centre. This is a fantastic journey we are happy to take a part in”, says Geir Hoff, Country Manager Norway at Clas Ohlson.

As the whole shopping centre reopened its doors at noon yesterday after a major building period, it was a big happening for the city.

“The people of Harstad had gathered here to see all the new stores. It has been a massive turn-up, and we are looking forward to greeting new customers to Clas Ohlson.”

Clas Ohlson's new store has a sales space of approximately 1,050 square metres. The catchment area is approximately 35,000 inhabitants.

With the new store in Harstad, Clas Ohlson offers its customers an omni-channel experience with e-commerce and more than 200 stores in six markets.

For more information on Clas Ohlson's store network and future store openings, see the detailed list at about.clasohlson.com.

For more information, please contact:

Sara Kraft Westrell, Director of Information and Investor Relations, phone +46 247 649 13

Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of approximately 8 billion SEK and more than 4,700 employees. Visit Clas Ohlson at www.clasohlson.com