

Clas Ohlson reaches new milestone in the reuse of printer ink

Since March 2015 Clas Ohlson has encouraged customers to return their used toner and ink cartridges to the stores for recycling. Today all printer ink sold under the Clas Ohlson brand have been returned and refilled at least once.

Every month Clas Ohlson collects over 30,000 used and empty printer ink and toner cartridges throughout the Clas Ohlson store network. Customers are incentivised 10 SEK per returned ink cartridge and 20 SEK per returned toner cartridge.

“We are very happy to now be able to offer our customers a full range of Clas Ohlson printer ink from refilled cartridges only. This means that all ink cartridges sold under the Clas Ohlson brand has been reused at least once. I think this is a clear example of how we work together with our customers to make a difference,” says Åsa Portnoff Sundström, Head of Sustainability at Clas Ohlson.

Clas Ohlson's next step in developing the range of refilled cartridges is to further increase the efficiency of collection and therefore increase the number of useable empty cartridges.

The initiative is part of Clas Ohlson's sustainability efforts From here to sustainability.

For more information, please contact:

Sara Kraft Westrell, Director of Information and Investor Relations, phone +46 247 649 13

***Clas Ohlson** was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of over 7.5 billion SEK and more than 4,700 employees. Visit Clas Ohlson at www.clasohlson.com*