

## Workwear is this spring's big launch at Clas Ohlson!

**After offering workwear in a smaller number of stores, Clas Ohlson is now launching its own collection of workwear under the brand *Workwear by Clas Ohlson*. The workwear collection is now available in all Clas Ohlson markets, both in stores and online.**

The range, which is unisex, consists of trousers, t-shirts, shirts, jackets, belts, braces, beanies, socks, kneepads and base layer sets. In common for all products is that the customers should feel that the garments are useful for all kinds of home fixing projects, and at the same time have a fit and design which makes them comfortable to use also in other situations.

"We are proud of the work our team has done when developing the new range of workwear. We have used the knowledge we have about our customers' needs and wishes and with this in mind created a collection which provides very good quality at a good price where each item represents quality, fit and usability," says Eva Berg, head of assortment at Clas Ohlson.

*Workwear by Clas Ohlson* has details which usually is found in more expensive garments, such as CORDURA® reinforcements (an extra durable textile which is often used in backpacks, boots, military clothing and functional clothing) and zips from Japanese YKK.

In addition to that, the products are OEKO-TEX® certified, which is the world's leading standard for textiles tested for harmful substances.

See Clas Ohlson's entire range of workwear [here](#).

For more information, please contact:

Sara Kraft Westrell, Director of Information and Investor Relations, phone +46 247 649 13

*Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of approximately 8 billion SEK and more than 4,700 employees. Visit Clas Ohlson at [www.clasohlson.com](http://www.clasohlson.com)*