

## Expected sales boom for 3D printers

**The US market research company Gartner predicts that sales of 3D printers will double every year until 2019. Gartner's forecast for 2016 is 500,000 sold 3D printers worldwide. 3D printers for the private market are becoming both better and cheaper. Clas Ohlson is now expanding its range and offers 3D printers for under 5,000 SEK.**

Clas Ohlson continues to invest in the market for 3D printers by incorporating the FlashForge Finder 3D printer and the Dremel 3D40 printer in its product range.

– We see that the cheaper 3D printers for private use and medium-sized printers for schools and small businesses have evolved, have had a significant development lately. They are more user-friendly, the prices are lower, and you simply get a better quality experience. We have sought out and tested most of what the market has to offer in this category and we are very confident that it is two very good printers we are now incorporating in the product range, says Peter Olsson, Category Manager Clas Ohlson.

Advanced 3D printers have been used in the industrial sector for over 30 years and were barely used in private homes before 2009. Expiring patents has revolutionized the range of printers with improved functionality and quality at great value. Today there are a large number of 3D communities and websites with complete models to download.

– We can see that the number of 3D communities where you share models increase day by day, and today there is also basic software to create and modify your own models easily available. 3D modelling is not just for those with a technical degree anymore, it is becoming a hobby for many.

### Our two newest printers

[FlashForge Finder](#) – Easy to use, quick and quiet operation and can print up to 140x140x140 mm. Price 4,990 SEK.

[Dremel](#) – Userfriendly printer including the software Autodesk Print Studio and support. And can print large prints up to 254x152x171 mm. Price 12,990 SEK.

For more information, please contact:

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*Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of over 7.5 billion SEK and more than 4,700 employees. Visit Clas Ohlson at [www.clasohlson.com](http://www.clasohlson.com)*