

Today Clas Ohlson opened new store in Espoo, Finland

Clas Ohlson opened its new store in Espoo, Finland, today. This is Clas Ohlson's 37th store in Finland and the Group's 214th in total.

The new Clas Ohlson store in Espoo opened earlier today in the Ainoa shopping centre. The opening was held in conjunction to the inauguration of a new wing at the shopping centre. Clas Ohlson is a sought-after addition to the Ainoa mall, and customers who visited the store today were offered great discounts.

The new store in Espoo has a sales space of approximately 818 square meters. The catchment area is approximately 76,000 inhabitants. With the new store in Espoo, Clas Ohlson has 37 stores in the Finnish market.

Clas Ohlson offers its customers an omni-channel experience with e-commerce and more than 200 stores in six markets. In the financial year 2017/18, Clas Ohlson plans to establish 10-15 new stores net.

For more information on Clas Ohlson's store network and future store openings, see the detailed list at about.clasohlson.com.

For more information, please contact:

Sara Kraft Westrell, Director of Information and Investor Relations, phone +46 247 649 13

Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in six countries via its over 200 stores and online. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on Nasdaq Stockholm, has sales of over 7.5 billion SEK and more than 4,700 employees. Visit Clas Ohlson at www.clasohlson.com